



# NetworkX Mobile

Open Source  
Social Networking Platform

Create unique **branded social networks** around your company or products

Get **feedback** and connect with your customers; notify them of company news and events



## Powerful Marketing Tool

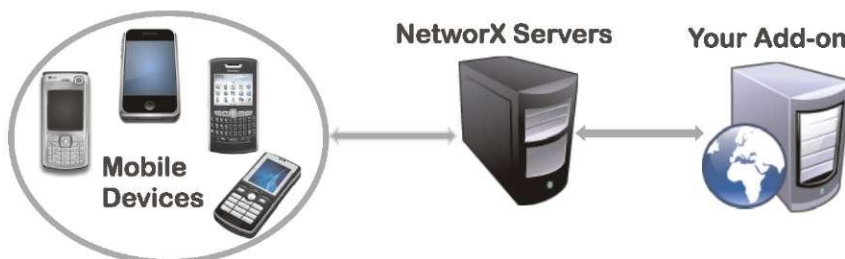
**NetworkX**, a social media and networking technology platform for businesses, launched new features that will extend the service and allow users to share their comments and experience with friends from any mobile device or carrier. Our solution can grow with your business by enabling you to connect to your customers in new ways. You can get access to your customer's thoughts and ideas and get quick feedback on each marketing campaign.

Our platform will enable you to quickly create, customize, and manage online communities around your company or products that are proven to drive stronger customer loyalty, deeper customer engagement and strengthening of your brand.

## Platform Overview

The **NetworkX** platform consists of an advanced administration interface (including web based Customization Wizard) to manage your online community, and mobile client that supports basic wireless platforms (iPhone, Blackberry, Android, Windows Mobile, and Symbian ).

Through the **administration panel** you can update your members with company's news, articles, ads, manage your community, upload new logo and pictures.



## Platform Features

- ✓ **Customization Wizard** – use NetworkX smart wizard to customize your network with appropriate branding and modules
- ✓ **Administrative Tools** – reports, member management, content management to keep your community current with fresh content, updates, and announcements
- ✓ **Mobile Online Community** – the end-users interact with each other using their mobile devices. Mobile application provides features that allow customers to share their experiences with your company and products. This feedback can be given in photo, video or note form.
- ✓ **Mobile application will support all modern wireless platforms:** iPhone, Blackberry, Android, Windows Mobile, and Symbian